

DARCY BONFILS

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EXPERIENCE

Assistant News Director, “Newschannel 13”, WNYT-TV, Albany, NY - 1/2019 to current

- Oversee daily editorial content and decision-making for NBC affiliate covering New York’s Capital Region.
- Manage story content across all shows with emphasis on maintaining and developing station’s trusted legacy brand.
- Work closely with reporter/photographer crews on assignments, to ensure story focus meets identified brand filters.
- Responsible for conveying reporters’ editorial focus and progress to producers, to facilitate communication between field and studio. Oversee copy-editing, plus show blocking and graphics assist to help maximize showcasing.
- Responsible for news staff scheduling and vacation request approvals. Also responsible for staff timecard approvals.

Executive Producer, “NY1 Live at Ten”, Spectrum Networks, New York City- 11/2017 to 12/2018

- Management team in start-up of live, local 10:00pm newscast in #1 DMA, New York City.
- Involved in developing show blocking and content, graphics look, set design and staffing.
- Also managed 12 hours of news content for the 24/7 news channel, from 5:00pm-5:00am.
- Oversaw editorial planning, copy-editing and show producing, with emphasis on breaking news. Managed field reporters, with editorial direction.

Senior Executive Producer, “CBS46 News”, WGCL-TV, Atlanta, GA -11/2016 to 11/2017

- Managed newscasts for Top Ten Market CBS network affiliate- with focus on reporters, producers and writers.
- Key role in daily editorial decision-making, including story selection, beat development and editorial enterprise.
- Oversaw writing, editing and producing of show scripts and news packages. Managed breaking news coverage.
- Involved in hiring and performance critiques of producers and reporters, as well as scheduling and vacation approvals.

Executive Producer, The Weather Channel, Atlanta, GA- 1/2014 to 11/2016

- **“23.5° with Sam Champion”, 11/2015 to 11/2016**
- Show runner for start-up weekly interview program hosted by Sam Champion. Managed production team of five producers with editorial guidance and vision. Responsible for \$400,000 annual show budget.
- Managed digital media partnership with “Huffington Post”, sharing editorial content, facilitating exposure of “23.5 Degrees” to HuffPo’s 100+ Million monthly unique visitors. Also played key role in show’s social promotion strategy on digital platform, Weather.com, increasing show exposure to site’s 155 Million monthly unique visitors.
- **“AMHQ with Sam Champion”, 1/2014 to 11/2015**
- Involved in all aspects of start-up for three-hour daily morning show hosted by anchor Sam Champion. Oversaw staff of 25+; for editorial content, copy-editing and graphics. Emphasis on live, breaking news.
- Oversaw show’s social media unit, growing “AMHQ’s” Twitter, Facebook and Instagram accounts from start-up to six-figure followings, providing editorial guidance and digital promotion strategy. Oversaw social media for anchor Sam Champion’s Fan page, with postings from studio and live locations.
- Created and developed branded show segments providing network sponsorship opportunities with solid editorial content. Secured sponsorship deals worth \$100K+ for the Network, funding multi-camera, full three-hour live “AMHQ” originations from locations across the country.

Coordinating Producer, “Good Morning America”, ABC News, New York City- 10/2006 to 12/2013

- Produced/wrote all packages, remotes and studio segments for ABC News Weather Editor Sam Champion, on "Good Morning America" and all ABC News & digital platforms.
- Responsibilities involved vivid storytelling and writing, pitching fresh story angles; booking compelling sources, managing editorial production.
- Produced live remotes covering breaking news, features and specials for GMA and all ABC News & digital platforms. Extensive multi-camera live production.
- ABC News editorial contributor for ABC News/Yahoo! News Digital collaboration, the #1 digital news destination with 100 Million monthly unique visitors. Developed and maintained social media platforms for ABC Anchor Sam Champion: Facebook, Google Plus and Twitter accounts, growing to six-figure followers.

Consulting Producer, "Sea Rescue with Sam Champion", Litton Entertainment - 6/2012 to 12/2013

- Concurrent position at ABC News; award-winning syndicated weekly program airing 98% of ABC affiliates. Show growth start-up to #1 in most markets, reaching 30M viewers, ratings +20% in time period season one to season two.

Senior Producer, “Eyewitness News”, WABC-TV, New York City, NY- 2/1997 to 10/2006

- Line Producer and Specials Producer for #1 rated broadcast news operation in New York City, “Eyewitness News”, the Flagship ABC O & O. Emphasis on live, breaking news, creative production values and excellent writing skills. Wrote and produced news specials and long-form prime-time specials, managed and produced location shoots, oversaw ENG edit. Also field-produced live remotes for all news programs.

AWARDS and RECOGNITION

- Emmy Nomination: Nat'l Academy of Television Arts & Sciences, 2016. "Outstanding Coverage of a Breaking News Story in a News Magazine" for 'Dateline NBC: Terror in Paris: A Special Edition of Dateline'.
- Emmy Nomination: Nat'l Academy of Television Arts & Sciences, 2014. "Best Children's Series".
- Telly Award, 2013. "Outstanding Wildlife Television Programming".
- Parent's Choice Award, 2013. "Television Category".
- US International Film & Video Festival, 2013. "TV: Entertainment Program & Specials".
- Emmy: Nat'l Academy of Television Arts & Sciences, 2012-2013. "Outstanding Morning Program".
- Peabody Award, 2012. "Coverage of Superstorm Sandy", ABC News.
- Emmy: Nat'l Academy of Television Arts & Sciences, 2008-2009. "Outstanding Morning Program".
- Emmy: Nat'l Academy of Television Arts & Sciences, 2007-2008. "Outstanding Morning Program".
- Emmy: Nat'l Academy of Television Arts & Sciences, 2006- 2007. "Outstanding Morning Program".
- NY Emmy Nomination, 2003-2004. "Outstanding Environmental Programming".
- NY Emmy Award, 2002-2003. "Outstanding Entertainment Programming".
- Peabody Award, 2001. "Coverage of September 11, 2001", ABC News.
- Writers Guild of America Award, 2000. "Outstanding Script-TV News" for 'Eyewitness To A Storm'.

SKILLS

Microsoft Office	AVID	LUCI	ENPS
INEWS Power User	Dalet	MacBook PRO	SONY PD-150
SKYPE	Facebook Live	Instagram	Twitter
Videolicious	LiveU	Banjo	Periscope
Concur	ADP	ZOOM	WhenToWork

EDUCATION

Master of Arts, University of Colorado - Journalism - Boulder, CO

Bachelor of Arts, Middlebury College- Political Science, Middlebury, VT